

T.S SHINY

Healthcare Management &
Healthcare Branding Expert

Contact

+91 7708 262789

shiny.ts77@gmail.com

Chennai, Tamilnadu, India.

About Me

Experienced healthcare management professional with a strong background in marketing and leadership. I'm specialized in crafting unique digital identities for doctors, hospitals, and healthcare organizations.

Skills

- Canva & AI Tools Expert
- AI Content Creator
- Digital Marketing
- Web Designing
- Healthcare Leadership
- Strategic Planning

Education

- **2023 - AI In Healthcare, Stanford University Online.**
Gained knowledge in innovative applications to revolutionize patient care and healthcare operations. Acquired skills in AI, that made me a forward-thinking professional ready to drive positive change in the healthcare industry.
- **2019 - Executive Diploma in Healthcare Management, LIBA.**
Throughout the program my role as the batch representative/ leader allowed me to demonstrate my leadership skills and ability to effectively communicate with my peers, faculty, and administrative staff.
- **2008 - B.Sc Biotechnology, Andhra University.**
My study experience was characterized by a combination of theoretical knowledge and practical application, allowing me to develop critical thinking, problem-solving abilities, and techniques essential in the field of biotechnology.
- **2005 - Higher Secondary, Ashram Public School(CBSE)**
Throughout my school experience, I demonstrated a strong passion for both academics and extracurricular activities. I excelled in science projects, showcasing my expertise in research, experimentation, and presentation skills.

Professional Skills

- Proven track record in healthcare management and hospital administration, including strategic planning, & staff management.
- Strong leadership and team-building skills, with the ability to motivate and inspire staff to achieve organizational goals.
- Collaborated with healthcare team members to develop and implement patient care plans, ensuring optimal outcomes and patient satisfaction.
- Ability to communicate effectively with patients, families, and healthcare team members.